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Blarinckhorst Franchise is out of the first CRV batch of sons by the health and longevity specialist Ramos. Franchise combines a lot of milk with good longevity, low somatic cell counts, beautiful udders, and good feet and legs. He is backed by a strong cow family – the famous Dutch Rozas. They have had several successes in the show ring so far and have also delivered several proven sires in the Netherlands and Germany.

## Blarinckhorst Franchise

Franchise combines good breeding values for kilogrammes of milk with appealing figures for longevity, somatic cell score, udder and feet and legs. And with his outcross pedigree he can be widely used. Franchise is perfectly suitable for use on maiden heifers.





Maaike 455 GP84-2yr

Alex Arkink

IJsselvliedt Roza 137 EX92, granddam of Franchise

- \* Longevity
- \* Lots of milk from healthy, excellent udders
- \* Calving ease

## **Return On Investment**

The Profit Pointer 'Return On Investment' shows that this sire has been bred to generate a Return On Investment on your farm.

In other words: to help you achieve a profit or a saving in costs.

CRV uses 10 other Profit Pointers to indicate the specific economic strength of a bull. These Profit Pointers can be used as a tool in your sire selection and are all part of our well known '5 Paths to Farm Profit'-programme. In this programme CRV recognises five important ways in which its breeding programme can influence your farm profit: longevity, health & fertility, production, conformation and reliability.

